



Strategic Code Enforcement
Management Academy

2023 ACADEMY

Sponsorship Opportunities

June 22-23, 2023 | Downtown Memphis, TN

Presented By:



strategiccodeenforcement.com
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About US

Founded in 2017 by Neighborhood Preservation Inc. and the University of Memphis Cecil C. Humphreys School of Law, the Strategic Code Enforcement Management Academy (SCEMA) is an educational enterprise designed to build the capacity of leaders engaged in the creation, administration, and enforcement of housing and environmental code. We seek to enhance the health, safety, wellbeing and sustainability of neighborhoods by offering professional development and technical support through virtual lectures, trainings and individualized consultation.

The Academy is the only national code enforcement training that centers coordination and collaboration at the community level. The two-day summer event is filled with workshops and networking opportunities, helping cities to implement strategic code enforcement solutions that involve the collaborative efforts of multiple branches of local government and cross-sectional partners to ignite new policies, programs, and procedures to advance neighborhood preservation.

Why Sponsor?

During its conception, SCEMA secured start-up funding from the Kresge Foundation to offer tuition-free programming to all participants. Today, scholarships are made available thanks to the generosity of individual, private and philanthropic supporters like you who help make strategic code enforcement education and technical support accessible to groups seeking community based solutions to addressing their area's unique needs.

Sponsoring The Academy offers an opportunity to connect directly with code enforcement professionals, promote services, and explore potential collaborations. Join us in training the next cohort of strategic code enforcement leaders by becoming a title sponsor.

Our Reach



The Following Teams Have Participated in Past Academies:

Birmingham, AL; Little Rock, AR*; Ventura, CA;
Rockford, IL; Wyandotte County, KS; Kansas City, KS;
New Orleans, LA; Baltimore, MD; St. Louis, MO*;
Minneapolis, MN; Syracuse, NY*; Rochester, NY;
White Plains, NY; Cincinnati, OH; Toledo, OH*;
Pittsburgh, PA*; Puerto Rico; Providence, RI*;
Chattanooga, TN*; Covington, TN*; Memphis, TN*;
Nashville, TN; Union City, TN*; Dallas, TX; Nitro, WV;
St. Albans, WV

*Cities that have participated 2 or more academies



Since 2017, more than
 250 management
 level professionals in
 25 cities have
 completed the
 Academy.

Overview

The 2023 Academy

Each year, the Strategic Code Enforcement Management Academy takes place at the University of Memphis Cecil C. Humphreys School of Law in Downtown Memphis. SCEMA believes that connecting with peers from across the country is essential to developing innovative solutions and strengthening partnerships with leaders back home. The curriculum and activities fosters an environment to learn best practices and opportunities from cities who have experienced similar challenges.

Highlights

**June
16,
2023**

Orientation

Kick-Off & Ecosystem
Mapping Presentations

at 11:30 AM CT

Virtual

Day 1

Courses: Data Driven Practices &
Community Engagement
Welcome Reception

**June
22,
2023**

at 8:30 AM CT

**June
23,
2023**

Day 2

Courses: Regulatory Strategies &
Cross-Sectional Collaboration

at 9:00 AM CT

Sponsorship Packages

Your support helps to provide a space for professionals to network, share practices, and collaborate in real time. Join us in training the next cohort of strategic code enforcement professionals by becoming a title sponsor.

Benefits	Breakfast Sponsor \$500	Lunch Sponsor \$1,500	Welcome Reception Sponsor \$2,500
Academy Registration	-	1	2
Scholarships Covered	1	3	6
Website and Printed Material Logo Recognition	X	X	X
Welcome Reception Recognition	X	X	X
Welcome Reception Listed Sponsor with Remarks	-	-	X

Ready to become a title sponsor?

Complete the sponsorship commitment form [here](#). We will follow up with an invoice and payment instructions.

Contact Us For More Information

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 strategiccodeenforcement.com/sponsors

[Secure your sponsorship by completing this commitment form.](#)



**THANK
YOU!**

