



Strategic Code Enforcement
Management Academy

2023 ACADEMY

Team Sponsorship Opportunities

June 22–23, 2023 | Downtown Memphis, TN

Presented By:



strategiccodeenforcement.com
@NPIMemphis | #SCEMA23

About US

Founded in 2017 by Neighborhood Preservation Inc. and the University of Memphis Cecil C. Humphreys School of Law, the Strategic Code Enforcement Management Academy (SCEMA) is an educational enterprise designed to build the capacity of leaders engaged in the creation, administration, and enforcement of housing and environmental code. We seek to enhance the health, safety, wellbeing and sustainability of neighborhoods by offering professional development and technical support through virtual lectures, trainings and individualized consultation.

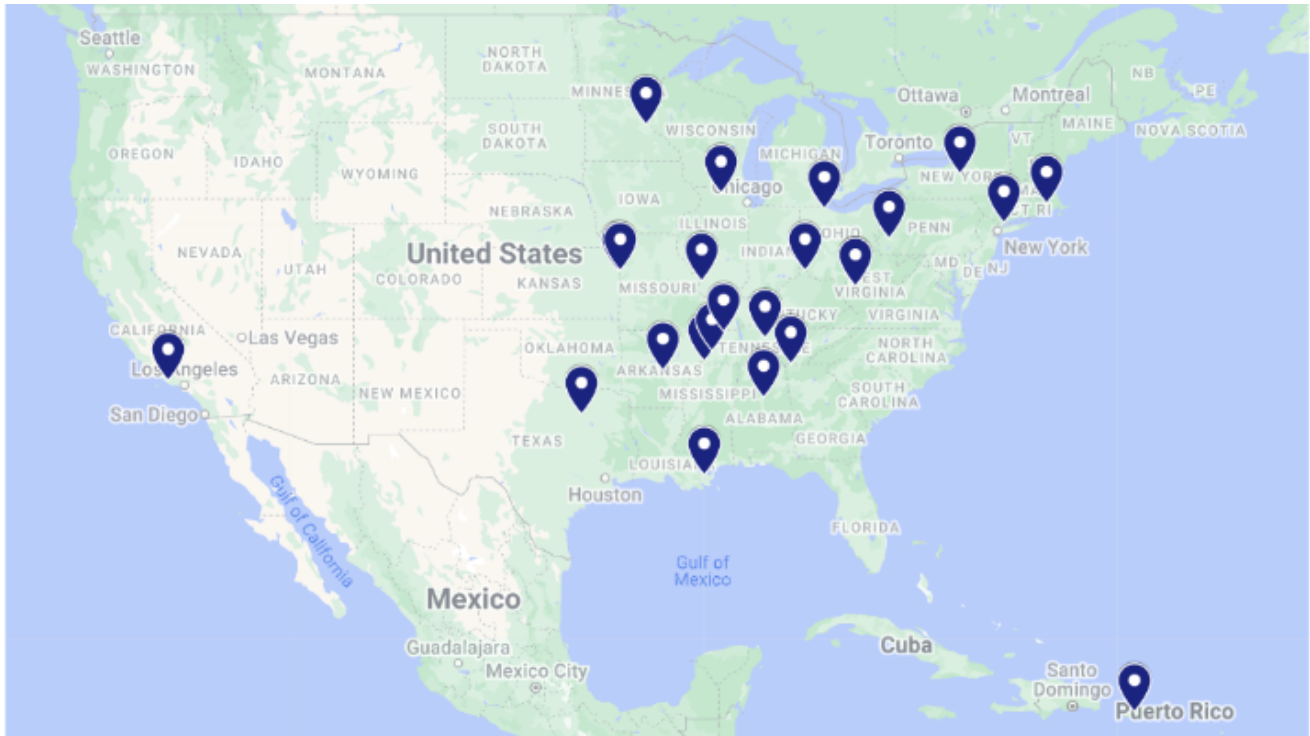
The Academy is the only national code enforcement training that centers coordination and collaboration at the community level. The two-day summer event is filled with workshops and networking opportunities, helping cities to implement strategic code enforcement solutions that involve the collaborative efforts of multiple branches of local government and cross-sectional partners to ignite new policies, programs, and procedures to advance neighborhood preservation.

Why Sponsor?

During its conception, SCEMA secured start-up funding from the Kresge Foundation to offer tuition-free programming to all participants. Today, scholarships are made available thanks to the generosity of individual, private and philanthropic supporters like you who help make strategic code enforcement education and technical support accessible to groups seeking community based solutions to addressing their area's unique needs.

Sponsoring The Academy offers an opportunity to invest in a local or targeted area by strengthening partnerships and protecting the public health and safety of residents. Join us in training the next cohort of strategic code enforcement leaders by covering the participation cost of one or more individuals.

Our Reach



The Following Teams Have Participated in Past Academies:

**Birmingham, AL; Little Rock, AR*; Ventura, CA;
Rockford, IL; Wyandotte County, KS; Kansas City, KS;
New Orleans, LA; Baltimore, MD; St. Louis, MO*;
Minneapolis, MN; Syracuse, NY*; Rochester, NY;
White Plains, NY; Cincinnati, OH; Toledo, OH*;
Pittsburgh, PA*; Puerto Rico; Providence, RI*;
Chattanooga, TN*; Covington, TN*; Memphis, TN*;
Nashville, TN; Union City, TN*; Dallas, TX; Nitro, WV;
St. Albans, WV**

*Cities that have participated 2 or more academies



Since 2017, more than
250 management
level professionals in
25 cities have
completed the
Academy.

Overview

The 2023 Academy

Each year, the Strategic Code Enforcement Management Academy takes place at the University of Memphis Cecil C. Humphreys School of Law in Downtown Memphis. SCEMA believes that connecting with peers from across the country is essential to developing innovative solutions and strengthening partnerships with leaders back home. The curriculum and activities fosters an environment to learn best practices and opportunities from cities who have experienced similar challenges.

Highlights

June
16,
2023

Orientation

Kick-Off & Ecosystem
Mapping Presentations

at 11:30 AM CT

Virtual

Day 1

Courses: Data Driven Practices &
Community Engagement
Welcome Reception

June
22,
2023

at 8:30 AM CT

June
23,
2023

Day 2

Courses: Regulatory Strategies &
Cross-Sectional Collaboration

at 9:00 AM CT

Recommended Sponsorships



Individual Travel Sponsor

\$1,000

Covers conference registration, 2-night lodging and all or majority of airfare for 1 member of a team.



TEAM Travel Sponsor


\$5,000

Covers conference registration, 2-night lodging and all or majority of airfare for up to 5 team members

Ready to sponsor a team?

Complete this [sponsorship commitment form](#). We will follow up with an invoice and payment instructions.

Contact Us For More Information

 Jasmine Bowden, SCEMA Coordinator
901-239-2299

 jasmine@theworkscdc.org

 strategiccodeenforcement.com

Complete the sponsorship commitment
form [here](#) today.



**THANK
YOU!**

