



Strategic Code Enforcement  
Management Academy

## **SCEMA 2024 Final Program Agenda**

**Wednesday, June 12, 2024**

**SCEMA COMMUNITY TOUR  
WEDNESDAY, JUNE 12, 2024  
2:00 P.M.-6:00 P.M.**

- 2:00 p.m. **Depart from University of Memphis School of Law**  
Address: 1 N. Front Street, Memphis, TN 38103
- 2:30 p.m. **Visit #1: Northside Square**  
Meet at: 1212 Vollintine Ave., Memphis, TN 38107
- 3:10 p.m. **Visit #2: 1359 S. Lexington Circle**  
Meet at: 1359 S. Lexington Cir., Memphis, TN 38107
- 3:40 p.m. **Visit #3: 855 N. Watkins Street**  
Meet at: 855 Watkins St., Memphis, TN 38107
- 4:20 p.m. **Visit #4: 1057 N. Claybrook Street**  
Meet at: 1057 N. Claybrook St., Memphis, TN 38107
- 4:55 p.m. **Visit #5: 1299 Jackson Ave./1294 Snowden Ave.**  
Meet at: 692 N. Claybrook St., Memphis, TN 38107
- 5:40 p.m. **Drop-Off Point #1: Crosstown Concourse/Crosstown Brewing Co.**  
Address: 1350 Concourse Ave., Memphis, TN 38104
- 6:00 p.m. **Drop-Off Point #2: University of Memphis School of Law**  
Address: 1 N. Front St., Memphis, TN 38104

# SCEMA 2024 Program Agenda

## DAY 1: Thursday, June 13, 2024

University of Memphis Cecil C. Humphreys School of Law  
1 N Front St, Memphis, TN 38103  
Wade Auditorium (1st Floor)

*ALL TIMES listed are Central Time*

**8:00 – 8:30**

**Breakfast & Registration**

**8:30 – 9:15**

**Welcome, Introductions and Academy Overview**

*Jim Strickland, Dean and Professor of Practice,  
University of Memphis School of Law*

*Robert Knecht, Director of Public Works, City of Memphis*

*Danny Schaffzin, Cecil C. Humphreys Professor of Law and Director,  
Neighborhood Preservation Clinic, University of  
Memphis School of Law*

*Joe Schilling, Senior Policy and Research Associate, The Urban Institute*

*Mark Weston, Staff Attorney, The Works, Inc.*

### **Course One**

### **Data Driven Policies, Programs, Procedures and Practices**

**9:15 – 10:15**

**Presentation & Respondent Panel Discussion**

*Presenter: Andrew Kieve, CEO and Co-Founder, Tolemi*

*Moderator: Joe Schilling, Urban Institute*

*Spotlights: Sam Wells, Neighborhood Stabilization Coordinator, Department  
of Neighborhood and Community Services, City of Albany  
Michelle Sczpanski, Deputy Commissioner of Neighborhood  
Development, City of Syracuse*

- 10:15 – 10:30**      **Break**
- 10:30 – 11:30**      **City Team Breakout Discussion and Exercise**
- 11:30 – 12:30**      **Lunch with Paired City Teams (Pairings TBA)**

**Course Two**  
**Community Engagement Models —**  
***Putting Equity Front and Center***

- 12:30 – 1:15**      **Presentation: Designing Community Collaborations to Confront and Address the Impacts of Racial Injustices**

*Presenters:*    *Roshun Austin, President and CEO, The Works, Inc.*  
*Dana Malkus, Associate Dean for Academic Affairs and*  
*Clinical Professor, St. Louis University School of Law*

*Moderator:*   *Mark Weston, Staff Attorney/Operations Lead, The Works, Inc.*

- 1:15 – 2:00**      **Overview and Discussion with City Team Representatives**

*Presenter:*    *Jimena Veloz, City of New York City*

*Spotlights:*   *Jessica Stone, Manager of Alternative Enforcement,*  
*City of Minneapolis – Regulatory Services*  
*Sunni Hutton, Fund Development, Tenants Transforming*  
*Greater St. Louis*  
*Myia Wood, Managing Attorney, Problem Properties Unit,*  
*St. Louis City Counselor’s Office*

- 2:00 – 2:15**      **Break**
- 2:15 – 3:15**      **Team Breakout Discussion and Exercise**
- 3:15 – 4:15**      **Debrief and Reports from City Breakouts**



# Strategic Code Enforcement Management Academy

**4:15 – 5:00**                    **The Core Systems of Strategic Code Enforcement: A Conversation**

*Discussants:*    *Eric Booker, Deputy Commissioner, Department of Housing and Community Development, City of Baltimore*

*Jake Dishaw, Deputy Commissioner, Code Enforcement and Zoning Administration, City of Syracuse*

*Moderator:*    *Michael Braverman, Senior Consultant, Firefly Advisors*

**5:30 – 7:30 pm**            **SCEMA Happy Hour: Ghost River Brewing Co.**

Address: 827 S. Main Street, Memphis, TN 38106

## **DAY 2: Friday, June 14, 2024**

University of Memphis Cecil C. Humphreys School of Law  
1 N Front St, Memphis, TN 38103  
Wade Auditorium (1st Floor)

**8:30 – 9:00**                    **Breakfast**

**9:00 – 9:15**                    **Day One Recap and Insights**

## **Course Three Essential Regulatory, Compliance & Enforcement Strategies**

**9:15 – 10:15**                    **Panel Discussion: Regulatory and Enforcement Strategies and Remedies**

*Panelists:*            *The Honorable Patrick Dandridge, Shelby County (TN) Environmental Court*

*Leah Witmer, Director and Chief Administrative Law Judge, Municipal Violations Bureau, City of Syracuse*

*Moderator:*        *Danny Schaffzin, University of Memphis School of Law*



**10:15 – 10:30**      **Break**

**10:30 – 12:00**      **Concurrent Sessions**

Room 127: Litigation Approaches for Complex Code Cases

*Faculty Facilitators: Danny Schaffzin and Brigid Welsh*

*City Spotlights: Memphis, Syracuse, Washington DC, Dallas*

Room 244: CE Regulatory Approaches: From Zoning and Property  
Registries to Administrative Citations

*Faculty Facilitators: Joe Schilling and Jake Dishaw*

*City Spotlights: Chandler, Oklahoma City, Syracuse*

Room 226: Cross-Department and Cross-Agency Coordination  
and Collaboration

*Faculty Facilitators: Eric Booker, Michael Braverman,  
Snapper Poche*

*City Spotlights: Baltimore, Dallas, Minneapolis, Rockford*

Room 230: Community Engagement and Nonprofit Partnerships

*Faculty Facilitators: Dana Malkus, Sam Wells, and Lindsay Woodson*

*City Spotlights: Puerto Rico, Chandler, St. Louis*

**12:00 – 1:00**      **Lunch: Brown Bag Networking and Open Forum**

**Course Four**  
**Developing and Expanding Your Code Enforcement**  
**Partnerships and Networks**

<b>1:00 – 2:00</b>	<b>Overview and Discussion with City Team Representatives</b>  <i>Presenters: Snapper Poche, Program Director, Harvard Bloomberg City Leadership Initiative</i> <i>Lindsay Woodson, Program Manager for City Support, Harvard Bloomberg City Leadership Initiative</i>  <i>City Spotlights: Rockford, St. Louis</i> <i>Exercise: Crowdsourcing Your City’s Strategic Code Enforcement Collaborations</i>
<b>2:00 – 2:15</b>	<b>Break</b>
<b>2:15 – 3:15</b>	<b>Team Breakout Discussion and Exercise</b>
<b>3:15 – 3:45</b>	<b>High-Level Team Report Back Session</b>
<b>3:45 – 4:00</b>	<b>Graduation Celebration</b> <b>Next Steps and Closing</b>

**CAN’T WAIT TO SEE YOU AT SCEMA 2025!**