



Strategic Code Enforcement
Management Academy

SCEMA 2026 **Preliminary** Program Agenda

Wednesday, June 10, 2026

University of Memphis Cecil C. Humphreys School of Law
1 N Front St, Memphis, TN 38103
Wade Auditorium (1st Floor)

Building Blocks Trainings

8:30–9:00 am **Arrival and Registration**

9:00–12:15 pm **Building Blocks Trainings**

Vacant Property Receivership Consortium 2026 Roundtable (Room TBA)

Designed for attorneys and senior code enforcement staff involved with civil litigation of code cases who are currently using this remedy or are considering using receivership, the VPRC Roundtable will kick off with a review of receivership highlights from the last year. This will be followed by an in-depth discussion of what receivership can achieve... and what it isn't meant to do; this segment will touch on neighborhood revitalization, economic development, safety from crime and site control, the role of code enforcement, and potential affordable home-ownership opportunities. The next segment of the Roundtable will focus on comparative processes—a facilitated panel discussion to review the key elements of receivership and best practices. Finally, there will be a session of Receivership Therapy to close out the morning, where attendees can discuss their greatest successes and challenges, and future areas for growth and learning.

- VPRC/SCEMA Program Coordinators/Facilitators: Erica Connelly, Vacant Property Receivership Consortium; Mark Adams, CRG Foundation; Steve Barlow, the Works CDC; and Monica Passano, Center for Community Progress
- Preliminary Presenters:
 - Erica Connelly, Director, CRG Foundation and Sterling Owens, City Attorney, City of Memphis Law Division
 - Mark Adams, President, California Receivership Group
 - Steve Barlow, Vice President & General Counsel, The Works, Inc.
 - Monica Passano, Senior Counsel, Center for Community Progress
- [Full Roundtable Agenda](#)



Strategic Code Enforcement Management Academy

Code Enforcement Management and Leadership (Room: TBA)

Designed for directors, managers and supervisors of code enforcement programs and related housing, building inspection, fire, community development, and planning departments, this session will kick off with a roundtable discussion on the pressing managerial challenges, such as recruitment, training, performance, retention, and advancement.

- SCEMA Program Coordinator/Facilitators: Joe Schilling, Urban Institute and Michael Collins, City of Syracuse
- Preliminary Presenters: Eric Booker, City of Baltimore, Snapper Poche, Kennedy School of Government

Process Mapping, Data and Technologies (Room: TBA)

Designed for code enforcement operational managers, supervisors, and data analysts who are involved with internal initiatives to streamline processes, remedies, and programming to maximize efficiency and effectiveness across different code enforcement actions and programs. Participants will learn the fundamental applications of process mapping within the context of code enforcement operations. This session will also spotlight new and relevant technologies and innovative data/info collection techniques as the foundation for deploying remedies, resources, and personnel in more strategies and equitable way.

- SCEMA Program Coordinator/Facilitators: Michael Braverman, Firefly Consulting and Danny Shaffin, University of Tenn School of Law
- Preliminary Presenters: Andrew Kieve, Tolemi and Mark Frater, The Lean Firm

12:30–1:15 pm Lunch–Virtual Conversations with Policy Makers

Participants would grab a box lunch and come to the main classroom where the 3-4 policy makers (mayors and/or city councilors) would engage a conversation about the value of strategic CE, some of the challenges (e.g., budget, staffing, community) and some examples of how they have navigated those challenges. End the conversations with some thoughts, some tips on how to strengthen your communication with your elected official. Below is a list of “invited” elected officials...we are still awaiting confirmation.



SCEMA

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- Mayor Paul Young, City of Memphis
- Mayor Cara Spencer, City of St. Louis
- Mayor Sharon Owens, City of Syracuse





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SCEMA COMMUNITY TOUR
WEDNESDAY, JUNE 10, 2026
2:00 P.M.-6:00 P.M.

- 2:00 p.m. **Depart from University of Memphis School of Law**
Address: 1 N. Front Street, Memphis, TN 38103
- 2:15 p.m. **Drive by Site #1: CRA/Uptown Properties**
- 2:30 p.m. **Drive by Site #2: 1081 JW Williams (NPA case)**
- 3:00 p.m. **Drive by Site #3: 1292 - 1302 Beauregard (NPA case) & Washington Bottoms Urban Farm**
- 3:15 p.m. **Drive by Site #4: Northside HS Redevelopment**
- 4:00 p.m. **Stop for Community Organization Fair/Open House**
Address: 1350 Concourse Ave., Memphis, TN 38104
- 6:00 p.m. **Drop-Off Point: University of Memphis School of Law**
Address: 1 N. Front St., Memphis, TN 38104





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SCEMA 2026 Program Agenda

DAY 1: Thursday, June 11, 2026

University of Memphis Cecil C. Humphreys School of Law
1 N Front St, Memphis, TN 38103
Wade Auditorium (1st Floor)

ALL TIMES listed are Central Time

8:00 – 8:30

Breakfast & Registration

8:30 – 9:15

Welcome, Introductions and Academy Overview

Tentative Speakers:

Jim Strickland, Dean and Professor of Practice, University of Memphis School of Law

Brigid Welsh Director, Neighborhood Preservation Clinic, University of Memphis School of Law

Steve Barlow, Counsel for the Works and Co-Counsel for the NP Clinic

Danny Shaffzin, University of Tenn School of Law

Joe Schilling, Senior Policy and Research Associate, The Urban Institute

Course One

Leveraging Data and Technology to Advance Strategic CE

9:15 – 10:15

Presentation & Respondent Panel Discussion

Presenter: Andrew Kieve, CEO and Co-Founder, Tolemi

Moderator: Joe Schilling, Urban Institute

Spotlights: Almarosa Vargas, City of Stockton

10:15 – 10:30

Break into Breakout Discussions

10:30 – 11:30

City Team Breakout Discussion and SWOT Exercise

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11:30– 12:30

Lunch with Paired City Teams (Pairings TBA)

Course Two
Community Engagement Models —
Advancing Equitable Community Development

12:30 – 1:30

Presentations: Cultivating Community Collaborations that Advance Local Priorities and Align with Strategic CE Mission and Goals

Presenters: Insights from CRH, Puerto Rico (Nicole...)

Moderator: TBA

Spotlights: Sally Martin, Cleveland

1:30 – 1:45

The Spectrum of Collaboration—An Introduction

Special Instructions for Exercise : Joe Schilling

1:45 – 2:00

Break as Teams Move to Breakout Discussions

2:00 – 3:00

Team Breakout Discussion and Exercise

3:15 – 4:00

Debrief and Report Outs from City Breakouts



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4:00 – 5:00 **Code Enforcement Policy & Practice 2016-2026–Insights and Ideas
from Ten Years of SCEMA**

Potential Panelists:

Danny Shaffzin, Professor, University of Tennessee

*Doug Leeper, Wildan Consulting, former CE Director for County of
Ventura, CA*

Michael Collins, City of Syracuse

Eric Booker, City of Baltimore

5:30 – 7:30 pm **SCEMA Happy Hour: Ghost River Brewing Co.**
Address: 827 S. Main Street, Memphis, TN 38106





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DAY 2: Friday, June 12, 2025

University of Memphis Cecil C. Humphreys School of Law
1 N Front St, Memphis, TN 38103
Wade Auditorium (1st Floor)

8:30 – 9:00 **Breakfast**

9:00 – 9:15 **Day One Recap and Insights**

Course Three **Essential Regulatory, Compliance &** **Enforcement Strategies**

9:15 – 10:15 **Panel Discussion: Regulatory and Enforcement Strategies
and Remedies**

Panelists: *TBD*

Moderator: *Danny Schaffzin, University of Tennessee School of Law*

10:15 – 10:30 **Break**

10:30 – 12:00 **Concurrent Sessions (Attend at Individuals)**

Litigation Strategies for Complex Code Cases

Faculty Facilitators: Danny Schaffzin and Brigid Welsh

City Spotlights: TBD

Intro to Receiverships: Vince???

CE Regulatory Approaches: From Zoning and Property
Registries to Administrative Citations





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Faculty Facilitators: Joe Schilling and Jake Dishaw, City of Syracuse

City Spotlights: TBD

Cross-Department and Cross-Agency Collaboration

Faculty Facilitators: Eric Booker, Michael Braverman, Snapper Poche

City Spotlights: City of Cleveland

Nonprofit Partnerships and Collaborations

Faculty Facilitators: Dana Malkus and Steve Barlow

City Spotlights:

12:00 – 1:00 Lunch: Brown Bag Networking and Open Forum



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Course Four
**Developing and Expanding Your Code Enforcement
Partnerships and Networks**

1:00 – 2:00

Overview and Discussion with City Team Representatives

*Presenters: Snapper Poche, Program Director, Harvard Bloomberg
City Leadership Initiative*

City Spotlights: TBD

Exercise: Crowdsourcing Your City's Strategic Code Enforcement Collaborations

2:00 – 2:15

Break

2:15 – 3:15

Team Breakout Discussion and Exercise

3:15 – 3:45

High-Level Team Report Back Session

3:45 – 4:00

**Graduation Celebration
Next Steps and Closing**

CAN'T WAIT TO SEE YOU AT SCEMA 2027!

